

Dog Name:

Dog Weight:

Amount to feed:



Our Guide to Switching to Raw

'Ketopet' in America are leading the way with ground breaking therapies for dogs right now. The evidence from their studies are all are coming up with the same answer, feed fresh! A raw, fresh diet is proven to be beneficial for a dog's health!

So what are the benefits?

- Cleaner teeth, nicer breath
- Smaller stools
- Mentally & physically calmer
- Better skin, coat, less or no itching
- Improved digestion
- Improved general health
- Better allergy control
- Weight maintenance

Why?

Fatty acids are an essential part of the diet and a much-needed powerhouse for health.

Processed food is usually cooked at high temperatures. This process causes most of the vitamins, minerals, natural enzymes and essential fatty acids to be lost or turned into potentially harmful toxins. These toxins are then replaced with synthetics which aren't easily metabolised.

No processed pet food is truly 'balanced' despite being marketed as such.

Providing raw food for your much-loved pet removes this problem. If you agree, it's time to switch!

We can provide you with help, and guide you through the process of switching to raw.

Switching is easy!

It is possible to add in a little raw food to the existing diet, and gradually replace the existing food with raw over a two-week period or by a straight swap.

Our Preferred method

We always use a straight swap.

This is because SOME dogs find it easier on the digestive system. We offer a soothing herbal mix that can help with the transition if needed. Foragers Digest is proving to be a huge help for a much calmer food swap. Foragers is a herbal blend which is mostly organic, and is made for sensitive digestions, reflux (among other lovely attributes), and can be found on the website and in the shop. For ease you can start with completes, to avoid guesswork. Start with one flavour, and then add others in over time. We can help with this if you wish.

'Them' Bones

Bones are super for teeth, and releasing emotional tension and anxiety. If the thought of handling bones is a deal breaker don't worry or be put off.

Our range of minces have bone ground into them and will provide the needed nutrients.

A few words of warning

Avoid weight bearing bones, such as cow legs as they can break teeth but they can be used for a great bone broth!

Do not use cooked bones as they cause internal damage.

Never leave a dog unattended with a bone. Always keep an eye on a dog with bones. Our rule of thumb is stick to bones larger than the jaw.

Our recommended balanced diet

We can provide all the guidance and support you need to produce a balanced diet for your dog.

We recommend that you use a diet that is 80% Meat, 10% Bone, 5% Liver & 5% other offal such as kidney & spleen. Our range of complete minces, with everything done for you, are a fantastic start and they have all been taste tested by our own pets.

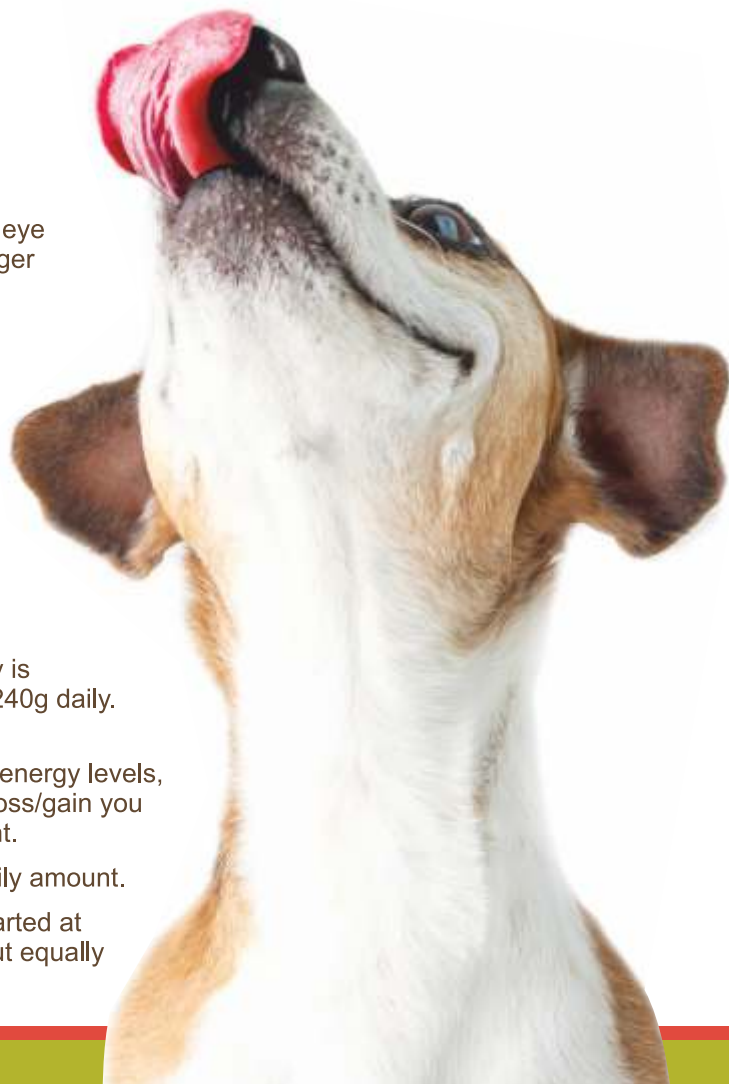
How much?

We suggest 2 to 3% of the animal's perfect bodyweight daily is sufficient daily intake. So a 12kg dog at 2% would be need 240g daily. (This can be split into two meals if needed of 120g each)

Most obviously not all dogs have the same metabolism and energy levels, so this may need to be adjusted in response to any weight loss/gain you notice. The advice is **don't panic** just adjust till it comes right.

Don't forget to include any vegetables and treats into the daily amount.

Puppies will need different amounts to above and can be started at weaning. A better guide to feeding pups is on our website but equally we are happy to discuss feeding in the shop.



'Vegetable' isn't a bad word!

There is many a raw feeder who will say that veggies won't be digested. It's a debate that can get very heated sometimes. The depletion of minerals from the soil mean that adding vegetables, herbs and fruits provides some extra nutrients & have been found to be beneficial for many dogs, especially in cases of cancer. We have a range of carefully formulated vegetable and herb tubs which change with the seasons to keep that immune system listening.

Many dogs naturally forage for berries, herbs, fruit and vegetables and get a lot of nutrition from them.

Vegetables can provide added nutrients, especially if you are growing them or source them from fresh without chemicals or they are organic.

We suggest you keep root vegetables to a minimum and feed more that are grown above the ground as these are less starchy. You can feed cooked, raw, or our leftovers vegetables from the family meal.

Proteins, vitamins and minerals

We recommend that once a dog has settled into raw diet this is complimented by 4 or 5 different proteins over a month. Short lived oily fish are not so exposed to mercury as others & are included 2/3 times a week for added Omega 3. Failing this come & talk to us about Omega 3 alternatives such as Phytoplankton, Algae oils etc. Eggs are added twice a week also. This will ensure a varied vitamin and mineral base. Any more than this and we find that some dogs have food sensitivities and you will have to work within their range. These proteins can be rotated as the season changes.

We have an ideal starter free range plain protein without offal that lets you gradually add in different proteins or some start on tripe for a 3 day period and then add proteins in one by one.



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